



Take a look at Broadway Kitchens' stunning designs by calling 0845 505 4404 or visit kitchensbybroadway.co.uk for more information

BROADWAY KITCHENS

Period Ideas celebrates the best in British interiors

With the kitchen industry overrun by mass producers and the gap between customers and retailers growing by the day, it's a breath of fresh air to discover Broadway Kitchens – a company steeped in heritage, with true compassion for their loyal customers. At the heart of the business is the Sembhy family, true kitchen experts with 40 years of experience under their belts. Their bespoke service creates kitchens to suit your exact needs and desires in a wide variety of styles, arrangements, finishes and colours.

Having built up a respectable company over four decades, this custom kitchen manufacturing company has achieved a nationwide reputation for design excellence, dedicated customer service and unprecedented levels of client loyalty. In constant demand for their inspiring designs, Broadway Kitchens' elegant ideas combine luxurious style with traditional features for a beautifully crafted kitchen.

"We are predominantly known for our opulent, classical style kitchens which are highly detailed and embody many exquisite features," says Sunny Sembhy, son of Managing Director, Satt Sembhy. "Our service is all about true bespoke manufacturing flexibility – this allows us to achieve many other styles too," he comments. Sunny is the third generation of the family to get involved in the business, having joined the company at just fifteen years old. Their family oriented business culture is fundamental to maintaining loyal customers and sustaining good relationships with them.

Based in the West Midlands, their Sutton Coldfield showroom and nearby workshops display a myriad of designs and styles, which

showcase the company's versatility. While they are renowned for their classical kitchens, which feature large mantels supported by carved corbels, they are also known for their practical approach to design. Their impressive multifunction island units and capacious larder cupboards come in beautiful, solid timbers and sumptuous paint finishes, perfect for creating a sophisticated, stylish home hub.

To add to their diverse range, the company has introduced a contemporary kitchen collection, featuring cutting-edge styles and modern techniques. By using sleek lines combined with natural woods, subtle paint finishes and stainless steel accessories, they are able to create a truly fashionable scheme. This innovative blend of textures is ideal for trendy kitchens, but ensures that Broadway's unique DNA is ever present.

The company continue to use traditional techniques, which keep their identity in the kitchen industry strong. "People come to us not only because of our reputation for great service, but also because of our look," says Sunny. The master cabinet makers at Broadway employ a number of time-honoured techniques, including timber, dovetail jointed drawer boxes and thick, hardwood timber doors, hung within a hardwood door frame with traditional recessed butt hinges.

While these methods define Broadway Kitchens, their customers are their sole drive. "Our business is about working with our customers and nurturing long-term family relationships through close personal service," says Sunny. "The end product is perfectly tailored to suit their lifestyle, property and individual tastes."

Our business is about working with our customers and nurturing long-term family relationships through close personal service